



General Capabilities Statement

What We Do

E.B. Howard Consulting (EBHC) is a nationally recognized consulting firm specializing in non-dilutive funding strategy, proposal development, and program evaluation. We partner with startups, higher education institutions, nonprofit organizations, economic development organizations, and innovation ecosystems to strengthen competitiveness, secure strategic funding, and demonstrate measurable impact throughout the funding lifecycle.

- **Funding Strategy & Opportunity Identification:** Every successful funding initiative begins with a clear strategy. EBHC identifies and prioritizes competitive federal, state, foundation, and corporate funding opportunities that align with an organization's mission, technical capabilities, commercialization objectives, and long-term growth strategy. Each engagement delivers a customized funding roadmap that positions clients to pursue the opportunities best suited to their goals.
- **Proposal Development & Submission Strategy:** EBHC develops competitive, funder-ready proposals for highly competitive funding opportunities. Our process integrates funding strategy, proposal development, compliance review, budget preparation, supporting documentation, and submission guidance to ensure every proposal aligns with sponsor priorities while meeting rigorous agency requirements.
- **Program Evaluation & Impact Measurement:** Independent evaluation strengthens accountability, demonstrates measurable outcomes, and supports long-term program success. We design and implement evaluation frameworks that measure performance, analyze results, satisfy funder reporting requirements, and generate actionable insights that inform continuous improvement and future funding strategies.
- **Technical and Business Assistance (TABA) Services:** As an approved provider of SBIR/STTR Technical and Business Assistance (TABA) services, EBHC delivers commercialization strategy, customer discovery, market assessment, proposal guidance, and business planning that accelerate the transition from research and development to commercial success.

How We Work

- **Strategic Partnership:** Every engagement begins with understanding an organization's mission, priorities, and long-term objectives. We align funding strategy, proposal development, and evaluation with organizational goals to create solutions that strengthen competitiveness and build long-term capacity.
- **Precision & Professional Judgment:** Competitive funding demands more than technical compliance. Our work is grounded in careful analysis, funder requirements, professional standards, and disciplined project management to ensure every deliverable reflects accuracy, clarity, and strategic intent.
- **Collaborative Execution:** The strongest outcomes emerge through partnership. We work alongside organizational leadership, subject matter experts, and project teams through an iterative process that incorporates timely communication, informed decision-making, and continuous refinement from concept through completion.
- **Evidence-Based Results:** Every recommendation, proposal, and evaluation is informed by research, documentation, and measurable outcomes. We focus on delivering work that strengthens funding competitiveness, demonstrates impact, and positions organizations for sustained success.

Our Areas of Focus

- **Emerging Technologies & Innovation R&D:** Programs supporting early-stage research and innovation (e.g., SBIR/STTR, NSF, ARPA-E, DOE, NIH)
- **Technology Commercialization & Startup Growth:** Programs that move research from lab to market (e.g., SBIR/STTR, NSF I-Corps, NSF PFI, EDA Build to Scale)
- **Postsecondary Education & STEM Initiatives:** Programs strengthening institutional capacity and student success (e.g., TRIO, Title III, Title V, HSI-STEM, ATE, S-STEM, IUSE, LSAMP)
- **Workforce Development & Talent Pipelines:** Programs preparing students and workers for high-demand technology sectors (e.g., NSF S-STEM, IUSE, LSAMP, ATE, ART)
- **Regional Innovation & Economic Development:** Large-scale initiatives supporting regional competitiveness and technology clusters (e.g., NSF Engines, EDA Tech Hubs, EDA Recompete, Build to Scale)

Partnerships



Company Data

- **Company Details**
 - Established: 2013
 - EIN: 83-2859830
 - DUNS: 105910718
 - UEI: PGNTV47SLYC3
 - CAGE Code: 8THK9
 - NYS Vendor ID: 1100328624
- **Certifications**
 - NYS Women-Owned Enterprise: ID # 61283
 - SBA Women-Owned Small Business (WOSB) ID #245
- **NAICS**
 - 541611 – General Management Consulting Services
 - 541618 – Other Management Consulting Services
 - 541690 – Other Scientific and Technical Consulting Services
 - 541990 – All Other Professional, Scientific, and Technical Services
 - 561110 – Office Administrative Services
 - 561410 – Document Preparation Services
 - 561499 – All Other Business Support Services
 - 611710 – Educational Support Services
 - 611430 – Professional and Management Development Training



Learn More at
www.ebhoward.com



Get in Touch: Contact us today to schedule a consultation and discover how we can help secure funding and drive growth for your organization.