



## General Capabilities Statement

### What We Do

E.B. Howard Consulting delivers measurable outcomes in high-stakes, competitive funding environments. We partner with startups, universities, and innovation programs to secure funding, build winning proposals, and prove impact. By leading funding strategy, proposal development, and evaluation, we have assisted clients in securing **\$450M+** in non-dilutive funding.

- **Identify Strategic Funding Opportunities:** Our tailored funding research identifies opportunities aligned with an organization's goals, mission, and growth plans. Clients receive a curated roadmap of funding opportunities designed to support long-term innovation and growth. We have completed **200+** targeted funding searches aligned with our clients' long-term growth and funding strategy.
- **Develop Competitive Grant Proposals:** We translate complex ideas into clear, funder-ready proposals that meet strict agency requirements while communicating innovation, feasibility, and impact. Our process includes grant narrative development, proposal strategy, compliance review, and preparation of budgets and supporting documentation. Our experience includes **200+** grant proposals developed across highly competitive funding programs, reflecting deep expertise in positioning clients for success.
- **Demonstrate Impact Through Evaluation:** Winning funding is only part of the process. Funders increasingly require clear evidence of results. We conduct independent program and project evaluations that support outcome measurement, data analysis, reporting, and continuous program improvement. To date, we have completed **200+** evaluation reports to validate outcomes, strengthen compliance, and position clients for continued funding.
- **Technical and Business Assistance (TABA) Services:** For small businesses participating in the SBIR/STTR programs, we provide TABA services to bridge the gap between technical development and commercial success.

### How We Work

- **Tailored Partnerships:** We provide customized funding searches, proposal development, and evaluations aligned with your unique goals. Our collaborative, agile process ensures timely, iterative feedback to refine results before sharing with stakeholders.
- **Comprehensive Expertise:** From navigating funding opportunities to crafting competitive applications and conducting impactful evaluations, we simplify complexity and ensure success at every step.
- **Advanced Tools and Precision:** Using cutting-edge research and evidence-based methodologies, we maximize your funding potential while maintaining meticulous attention to compliance and detail.
- **Broad Industry Knowledge:** Our specialized expertise spans emerging industries, postsecondary education, regional economic development, and innovation commercialization, allowing us to work seamlessly across diverse sectors.

### Our Areas of Focus

- **Emerging Technologies & Innovation R&D:** Programs supporting early-stage research and innovation (e.g., SBIR/STTR, NSF, ARPA-E, DOE, NIH)
- **Technology Commercialization & Startup Growth:** Programs that move research from lab to market (e.g., SBIR/STTR, NSF I-Corps, NSF PFI, EDA Build to Scale)
- **Postsecondary Education & STEM Initiatives:** Programs strengthening institutional capacity and student success (e.g., TRIO, Title III, Title V, HSI-STEM, ATE, S-STEM, IUSE, LSAMP)
- **Workforce Development & Talent Pipelines:** Programs preparing students and workers for high-demand technology sectors (e.g., NSF S-STEM, IUSE, LSAMP, ATE, ART)
- **Regional Innovation & Economic Development:** Large-scale initiatives supporting regional competitiveness and technology clusters (e.g., NSF Engines, EDA Tech Hubs, EDA Recompete, Build to Scale)

### Company Data

#### Company Details

- Established: 2013
- EIN: 83-2859830
- DUNS: 105910718
- UEI: PGNTV47SLYC3
- CAGE Code: 8THK9
- NYS Vendor ID: 1100328624

#### Certifications

- NYS Women-Owned Enterprise: ID # 61283
- SBA Women-Owned Small Business (WOSB) ID #245

#### NAICS

- 541611 - General Management Consulting Services
- 541618 - Other Management Consulting Services
- 541690 - Other Scientific and Technical Consulting Services
- 541990 - All Other Professional, Scientific, and Technical Services
- 561110 - Office Administrative Services
- 561410 - Document Preparation Services
- 561499 - All Other Business Support Services
- 611710 - Educational Support Services
- 611430 - Professional and Management Development Training



### Partnerships



Learn More at [www.ebhoward.com](http://www.ebhoward.com)



**Get in Touch:** Contact us today to schedule a consultation and discover how we can help secure funding and drive growth for your organization.